

THE SERUM TRINITY

Creamy, ceramide-infused serums feature 10 forms of hyaluronic acid, superpowered by galactomyces ferment filtrate, teprenone, and apple stem cells.

Directions: Apply alone, blend, layer over other serums, or use as lightweight moisturizers. Apply **Brightening Serum** and **Retinol Serum** at night only.



BRIGHTENING SERUM

Illuminating serum with multiple brightening agents, powerful peptides, and 5% azelaic acid helps fade hyperpigmentation and improve uneven skin tone for brighter, radiant skin.

ACTION

- Minimizes dark spots
- Improves UV damage
- Brightens uneven skin

FOR

Normal to dry
Dull skin
Hyperpigmentation
Uneven skin tone

PRO TIP

Prep with **Brightening Cleanser** & **Brightening Toner**.

COLLAGEN PEPTIDE SERUM

Moisture-boosting serum with peptides and ceramides helps promote collagen and elastin synthesis and intensify suppleness for a firmer, lifted, ageless look.

ACTION

- Improves firmness
- Hydrates and plumps
- Gives skin a lifted look

FOR

Normal to dry
Loss of elasticity
Lax skin
Aging skin

PRO TIP

Plump up volume by layering onto **TGF-β Booster**.

RETINOL SERUM

Skin-refining serum with triple-tier delivery system enhances the effects of retinol to smooth out wrinkles, tighten skin, and improve texture.

ACTION

- Resurfaces and renews
- Softens visible lines
- Boosts cellular turnover

FOR

Normal to dry
Signs of aging
UV damage
Lackluster skin

PRO TIP

Advise clients to gradually introduce into nightly routine.

SPECIALITY SERUMS

Next-generation serums for next-level results help reset aging or environmentally-challenged skin.

Directions: on clean skin, apply alone, blend, layer, or use with **Oh My Glow Activator** in **Ionized Oxygen Infuser**.



OH MY GLOW SERUM

Line-filling serum with moisturizing Hya10+ Complex, niacinamide, and tranexamic acid volumize skin as diamond power diffuses a healthy-looking, luminous glow.

ACTION

- Plumps and volumizes
- Improves radiance
- Time-released hydration

FOR

Normal to dry
Lines and wrinkles
Dull skin
Dehydrated skin

PRO TIP

Use with **Oh My Glow Activator** in **Ionized Oxygen Infuser**.

STEMCELL EGF

Super-potent serum with epidermal growth factor, alpine rose stem cells, and powerful peptides promotes collagen synthesis to re-activate visibly youthful-looking skin.

ACTION

- Energizes cell renewal
- Supports skin recovery
- Rejuvenates aging skin

FOR

Normal to dry
Deep signs of aging
Lackluster skin
Non-breakout-prone

PRO TIP

Advise as home care to boost professional treatment.